



RACK & RIDDLE®
The Best of All Things Sparkling®

Healdsburg | Alexander Valley | Geyserville | Lodi

PRESS & MEDIA KIT



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Our Story

A Vision Ahead of its Time

Rack & Riddle was founded in 2007 by wine industry veterans Rebecca Faust and Bruce Lundquist. Their professional connection, forged in the late 1990s, led to a shared vision for the future of American sparkling wine—well before the category gained widespread momentum.

What began as a boutique custom winery dedicated to Méthode Champenoise has grown into the nationally-recognized sparkling wine leader, trusted by more than 400 winery clients. Today, Rack & Riddle is the #1 custom sparkling wine producer in the United States, with a production capacity of 3.5 million cases.

All About Rack & Riddle

With four state-of-the-art California winemaking facilities in Healdsburg, Alexander Valley, Geyserville, and Lodi, Rack & Riddle is at the forefront of American sparkling wine production. Specializing in both Méthode Champenoise and Charmat, the company upholds its reputation for crafting The Best of All Things Sparkling®.

In 2025, Rack & Riddle introduced CALSECCO®, a bold new category of California sparkling wine Made in the Venetian Tradition®. Later this year, the company will debut the world's most advanced no- and low-alcohol sparkling wine production system—available exclusively in the U.S. through a partnership with SOLOS and its patented Aroma Recovery System.

Sparkling Wine Specialization Sets Us Apart

Crafting premium sparkling wine requires mastery, precision, and dedication. Rack & Riddle's team of more than 150 employees works around the clock, investing in winemaking expertise, cutting-edge technology, and premier vineyard sourcing. While many custom wine facilities exist, Rack & Riddle is the only one solely focused on producing premium custom sparkling wines.

Commitment to Excellence & Community

Rack & Riddle is proud to be a values-driven company—operating fairly, ethically, and sustainably in all aspects of its business. As a deeply rooted member of the local communities in which it operates, the company prioritizes long-term relationships, transparency, and a strong sense of responsibility.

Rack & Riddle: The #1 custom sparkling wine producer in the United States.

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Our Winemaking Locations

Four state-of-the-art Rack & Riddle winemaking sites specialize in Méthode Champenoise and Charmat premium wine solutions with tank sizes ranging from 500 to 100,000 gallons.

Rack & Riddle Healdsburg — Méthode Champenoise and Still Wine

499 Moore Lane, Healdsburg, CA 95448 – (707) 433-8400



135,000 square feet

1.4 million gallon cooperage

500 – 100,000 gallon tanks

1.5 million case Méthode Champenoise capacity

1.7 million case still wine bottling capacity

4 fully-automated still and sparkling wine production lines

Advanced lab services

Rack & Riddle Geyserville – Charmat, In-Line Carbonation & Canning

22280 Geyserville Ave., Geyserville, CA 95441



75,000 square feet

450,000 gallon cooperage

1,400 – 50,000 gallon tanks

1 million Charmat case capacity

State-of-the-art automated Charmat line

Fully-automated canning line

Advanced lab services

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Rack & Riddle Alexander Valley — Crush and Cooperage

4001 Hwy 128, Geyserville CA 95441 – (707) 433-8400



55,000 square feet
10,000 ton crush capacity
700,000 gallon cooperage
500 – 25,000 gallon tanks
10,000 barrel aging capacity
Advanced lab services

Rack & Riddle Lodi — Charmat Sparkling and In-Line Carbonation

1 Winemaster Way, Suite D, Lodi, CA 95240 – (209) 365-9463



90,000 square feet
2.3 million gallon cooperage
500 – 62,000 gallon tanks
1 million Charmat case capacity
Fully-automated Charmat line
Advanced lab services

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Our People



Rebecca Faust

Co-Founder & Strategic Advisor

A Sonoma County native, Rebecca Faust is a pioneering force in California sparkling wine. With over 25 years of experience, she co-founded Rack & Riddle and Breathless Wines, blending financial savvy with deep-rooted passion for the Méthode Champenoise tradition. Honored as a “Woman in Business” by North Bay Business Journal, Rebecca is known for her calm leadership, entrepreneurial spirit, and unwavering sense of fairness.

[*Read Rebecca's Full Bio*](#)



Bruce Lundquist

Co-Founder & Strategic Advisor

With a sharp mind for numbers and a deep passion for agriculture and wine, Bruce Lundquist co-founded Rack & Riddle in 2007 to fill a gap in premium custom sparkling wine production. A former executive in both the dairy and wine industries, he's known for his strategic thinking, advocacy work, and unwavering optimism. Bruce's guiding philosophy? Success starts not with “if,” but with “when.”

[*Read Bruce's Full Bio*](#)



Jeff Tuttle

Chief Executive Officer

With deep roots in a fifth-generation family food business and decades of leadership in consumer-packaged goods, Jeff Tuttle brings a collaborative, client-focused approach to Rack & Riddle. His background spans brands like Pillsbury, Miller, and Bellisio Foods, where he led growth in both branded and private-label markets. Passionate about partnership, stewardship, and seizing the day, Jeff leads with the belief that success is only real when it's shared. The couple has four grown children living across the United States.

[*Read Jeff's Full Bio*](#)

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Our People



Mark Garaventa

Chief Commercial Officer & General Manager

With over 30 years of experience, Mark Garaventa joined Rack & Riddle in its early days and helped shape it into the industry leader it is today. A former national sales executive and lifelong athlete, Mark blends strategy with teamwork, overseeing key expansions and innovations across the company. Known for his hands-on leadership and resilience, he's grown from not drinking sparkling wine to always keeping a bottle of Blanc de Blanc chilled—ready for any occasion.

[*Read Mark's Full Bio*](#)



Kimberly Benson

Chief Financial Officer

With deep expertise in wine and spirits finance, Kimberly Benson brings strategic insight and operational precision to Rack & Riddle. Her background spans leadership roles at Crimson Wine Group and Vintage Wine Estates, with strengths in capital management, acquisition strategy, and team development. A UC Davis and Sonoma State alum, Kimberly balances analytical rigor with a love of the outdoors, family brunches—and always, bubbles on board.

[*Read Kimberly's Full Bio*](#)

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Our People



Manveer Sandhu ***Executive Director of Winemaking***

From neurobiology student to award-winning winemaker, Manveer Sandhu's path to sparkling wine was unexpected but fueled by passion. Since joining Rack & Riddle in 2011, he has mastered the art of Méthode Champenoise and now leads winemaking operations across all facilities. Named North Bay Business Journal's Winemaker of the Year in 2020, Manveer is known for blending science with creativity—and for mentoring the next generation of winemakers with the same care he brings to every bottle.

[*Read Manveer's Full Bio*](#)



Stephan Micallef ***Executive Vice President of Operations***

With a foundation in engineering and decades of global wine industry experience, Stephan Micallef oversees Rack & Riddle's production, supply chain, and facilities. Originally from New Zealand, Stephan brings a hands-on, solutions-driven mindset to every operational challenge. Since joining in 2022, he has led major facility integrations and system upgrades, all while championing innovation in sparkling wine production. His leadership ensures Rack & Riddle runs with precision, creativity, and continuous improvement at its core.

[*Read Stephan's Full Bio*](#)



Todd Dobozi ***Vice President of Sales, Custom Brands***

With a career spanning every tier of the wine and spirits industry—from street-level sales to executive leadership—Todd Dobozi brings deep expertise and sharp instincts to Rack & Riddle's custom brand programs. A data-driven storyteller with a passion for sparkling wine, he's known for turning insights into impact and bringing energy to every bottle—especially when there's a saber involved.

[*Read Todd's Full Bio*](#)

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Sarah Qualters ***Vice President of Marketing***

Joining Rack & Riddle in 2025, Sarah Qualters brings deep expertise in private label and national brand marketing across wine and consumer goods. With leadership roles at The Wine Group and Clorox, she's known for strategic vision and team-building. A Bay Area resident and UC Berkeley MBA, Sarah thrives on connecting people—both professionally and personally—and enjoys sparkling wine as much as sparkling water after a day on the ski slopes.

[*Read Sarah's Full Bio*](#)



Kim Kulchycki ***Senior Director of Marketing***

Kim Kulchycki brings over 30 years of global brand strategy experience across wine, spirits, and consumer goods. With an MBA from UC Davis and a proven track record at leading wine and spirits companies, including Ste Michelle Wine Estates, Constellation Brands, Mondavi, and Gallo, she leads Rack & Riddle's marketing, driving growth and innovation. Based in Napa, Kim balances her professional leadership with a passion for outdoor activities and a deep appreciation for the heritage and craftsmanship behind great sparkling wines.

[*Read Kim's Full Bio*](#)

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Media Assets

About Rack & Riddle

Founded with the mission to craft superior sparkling wines, Rack & Riddle was established in 2007 in Northern California by wine industry veterans Rebecca Faust and Bruce Lundquist. Through years of steadfast dedication and thoughtful expansion, Rack & Riddle has become the #1 custom sparkling wine producer in the United States with 3.5 million cases of capacity. An exceptional team dedicated to the mastery of making sparkling wine supported by state-of-the-art technology, delivers turnkey winemaking services and custom brands with tank sizes ranging from 500 to 100,000 gallons. Four modern wineries located in Healdsburg, Alexander Valley, Geyserville and Lodi specialize in Méthode Champenoise and Charmat, continuing Rack & Riddle's long tradition of producing *The Best of All Things Sparkling*. In 2025, Rack & Riddle introduced CALSECCO a new California sparkling wine category made in the Venetian Tradition and will introduce the world's finest no- and low-alcohol production process through a partnership with the SOLOS patented Aroma Recovery System. Rack & Riddle prides itself on being an upstanding member of the communities in which it operates and is committed to operating fairly, ethically, and sustainably.

Rack & Riddle High-Resolution Photos and Video Clips

People

Winemaking

Products

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